

## Streamline Your Processes with Confidence

**Grow revenues, increase profits, improve all customer and channel engagements.**

- CRM Marketing
- Online Retail / eCommerce
- Brick & Mortar Retail
- Order Management
- Forecasting
- Inventory & Production Planning and Management
- Warehouse & Logistics Management
- Business Analytics
- Service & Repair

**Team with Acumen and Take Your Business to the Next Level**

- Implement Value Mapping
- Collaborative Teams
- Capital Preservation
- Product Pricing/Management
- Cost Controls
- New Channels/Expanding Markets
- Efficient Order Management
- Product Organization and Availability
- Personnel Productivity

For over 20 years Acumen has partnered with clients to help them bring business process improvement and technology together in a powerful way. We have a proven track record of delivering measureable results for companies looking to increase their competitive advantage and achieve profitable growth.

*“Acumen's ability to quickly understand our unique needs, develop and then implement a complete solution in a coordinated and timely manner is invaluable to our ongoing business success”*

### Trusted Business and Consulting Services

#### Business Software

We provide a broad range of consulting services to address your business needs. With expertise that spans across industry sectors, we offer in-house access to ERP specialists, business process experts, solution architects, and software and web developers. Acumen is your single source partner that can address all your software requirements.

- Business Review and Solution Design
- ERP and CRM System Procurement
- Systems Implementation and Training
- Custom Application Development
- Systems Integration

#### Process Improvement

Acumen helps to improve your processes, reduce operational costs and streamline your workflows utilizing software to maximize returns. Business Process Improvement is about reducing cycle time and/or costs of processes, improving product or service quality and reliability to increase revenue created by the process. Utilizing a systematic approach will help your organization optimize underlying processes to achieve more efficient results. Key considerations are: processes need to align to business goals, customer focus as well as setting of benchmarks, and establishing process owners.

#### Systems Architecture and Support

Our solutions can be deployed in any open environment. We take into account your hardware, network and application requirements, plus your internal resource availability and expertise, in order to architect an infrastructure design that fits your business. We will guide you in choosing an optimal deployment environment: on-premise, hosted or cloud, and offer several different support plans to choose from based on your level of need. From minimal support to complete outsourcing, Acumen has you covered.

## Your Business Solutions Partner

### Achieve “Best in Class” Business Performance

- Business Process Management
- Reduce Errors and Improve Productivity
- Solidify Ability to Grow with Minimal Staff Increases
- Provide Greater Visibility of Data and Workflows
- Eliminate Redundant Processes
- Offer Greater Customer Service
- Improve Inventory Controls
- Successfully Manage by Exception
- Manage All Business Processes in One System

When it comes to Business Consulting and Technical Services, we offer a depth of experience & tailored levels of service that only a specialized firm can. We partner with business owners and management teams to deliver thought leadership that is both inspiring & innovative so that everyone in the company is motivated by a unified value system.

As a team of experienced business experts, Acumen offers a lot more than the technical expertise required to successfully deploy software systems. We work with organizations to implement both solution and industry best practices, which leads to superior project results.

### Deliver Project Success

#### Define Goals

Identifying business goals is often fairly straightforward for most companies. However, identifying potential risks to the achievement of those goals is not always so simple. Acumen can help you review your technical, operational and organizational environments in order to spot and minimize those risks.

#### Assemble a Strong Team

When assessing your internal resources for project assignments it's important to consider their skill sets and also their actual bandwidth to perform project related duties that fall outside of and will be added to their daily job responsibilities. As a strategic partner, Acumen can help guide this review and fill in any resource gaps.

#### Stay Flexible

Successful projects ultimately depend on the ability to collaborate effectively across different functional groups that have a combination of shared and individual goals that will naturally shift throughout the lifecycle of a project. Acumen expects these minor shifts and allows for them without any negative impact to your overall objectives.

#### Remain Committed

Acumen is highly skilled in Change Management and will ensure that enthusiasm remains high throughout the lifecycle of a project and that employee adoption of new processes and systems is achieved.

### The Acumen Difference - ERP Solutions for Importers, Wholesalers and Distributors

With over 20 years of Distribution experience, Acumen understands the importance of adapting and evolving along with ever shifting market conditions. As a consulting firm, we offer extensive industry experience matched with the deep technical knowledge required to consistently deliver successful Distribution ERP projects on time and on budget.

**Founded by Former Distribution Owners • 2013 Infor Western Region Partner of the Year  
Referenceable Client Base • Strong Project ROI • Innovative Business Solutions  
Full Service Management and Delivery Consulting**

