



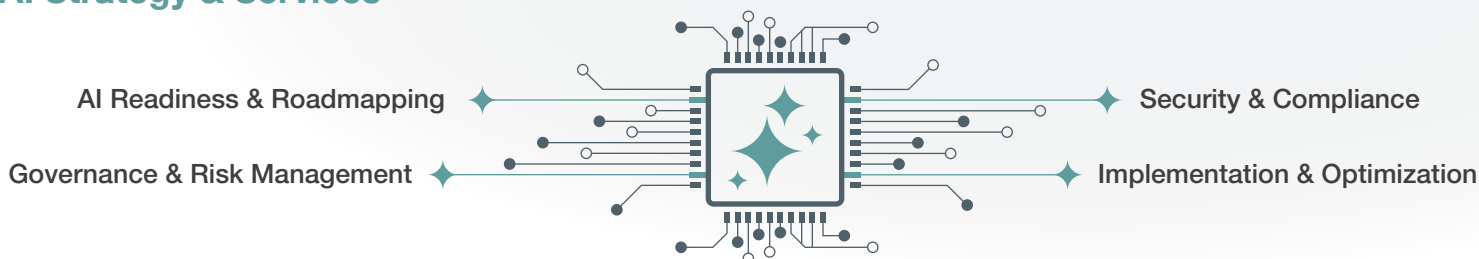
Acumen AI

Practical AI for Distribution - Guided by Experts, Built for Infor CSD

AI doesn't have to be complex. We make it actionable, secure and results driven.

Whether you are AI curious or already an expert, Acumen Group can support you. We partner with you to leverage AI to meet your business goals, maximize your existing technology, and free up your teams to focus more where it matters most, your customers.

AI Strategy & Services



AI Software & Extensions

AI: Product Recommender

What It Does: Provides order recommendations based upon purchase habits and dynamically presents go along products

Who Needs It: Any Distributor looking to increase their upsell and add-on sales revenue

AI: Customer Recommendations

What It Does: Tracks the dynamics of customer buying behavior and flags deviations

Who Needs It: A Distributor who wants to provide better, data driven customer service. Stickier customers = Increased spend over time + Greater loyalty over time

AI: Popular Recommendations

What It Does: Highlights top-selling products that a specific customer has not yet purchased, enabling sales reps to introduce high-demand items during interactions

Who Needs It: Distributors aiming to expand customer product adoption and drive incremental revenue through proven, high-performing products

AI: EDI Suggested Fixes **COMING SOON**

What It Does: Analyzes EDI errors and provides real-time, in-screen recommendations and processing options to resolve issues quickly and efficiently

Who Needs It: Distributors with active EDI environments who want to reduce manual troubleshooting, improve processing speed, and minimize order delays due to errors

AI: Competitive Price Insights **COMING SOON**

What It Does: Aggregates and analyzes external pricing data from sources such as Walmart and other platforms to present competitive pricing comparisons directly within order entry

Who Needs It: Distributors that need real-time market visibility to stay competitive, optimized pricing strategies, and sales support

The Acumen Difference - ERP Solutions for Importers, Wholesalers and Distributors

With over 30 years of Distribution experience, Acumen understands the importance of adapting and evolving along with ever shifting market conditions. As a consulting firm, we offer extensive industry experience matched with the deep technical knowledge required to consistently deliver successful Distribution ERP projects on time and on budget.

Founded by Former Distribution Owners • 2013 Infor Western Region Partner of the Year Referenceable Client Base

• Strong Project ROI • 2017 Infor President's Award Winner Full Service Management and Delivery Consulting • 2020 Infor Q5 MVP Award Winner

Talk to us,
scan to book
a meeting

